

Re-Born
PROFESSIONAL HAIR PRODUCTS

RE-BORN HAIR REPAIR SYSTEM



WITH SILK AMINO ACIDS

Our High Technology Hair Care Products are made with the goodness of

Silk Amino Acids

SAAs, (i.e) amino acids, derived from the Silkworm cocoon, containing the peptide Sericin-S and Sericin-L (small and large) has proven highly beneficial for hair and nail health as they are stacked with Antioxidants and retain moisture in a similar way to light weight hyaluronic acid molecules. They resist free radical damage as it absorbs UV radiation and contributes to a strong and healthy looking hair.



What is Silk Amino Acids?



Good for your Hair

Silk protein is often used in hair care products because of its ability to penetrate and strengthen damaged hair. The amino acids binds together with the natural keratin in the hair, and thereby create a protective layer which seals the hair with moisture, adding strength, vitality and a healthy glow.

SAA 's are commonly used in hair spray as it provides extra protection and shine without weighing down the hair due to their low molecular weight and absorbability. Silk protein binds together with the natural keratin in the hair and creates a layer of defense against moisture loss. In addition, some studies have shown that the crystalline structure of Sericin offers protection from ultra-violet (UV) rays, protecting the hairs from free radical damage. Silk amino acids have an abundance of antioxidant properties and have been shown to be highly effective and beneficial in hair and skin treat- ment.

Sericin - The Antioxidant Provider

Antioxidants

Benefits of Amino Acids for Hair

When amino acids are formulated into hair products, they can be highly beneficial for a wide range of purposes,” Reborn researcher says “Depending on the type of amino acid used and the formulation as a whole, certain amino acids can add body, while others can be strengthening.

Amino Acids help your hair in the following ways -

- **1. Provide protection:** Amino acids fill the damaged gaps in the outer hair cuticle, which is the protective layer of the hair.
- **2. Keratin boost:** Keratin, the protein that makes up as much as 95 percent of our hair shaft, is made of over 18 types of amino acids. The additional keratin is a boost for the hair's structure and growth.
- **3. Add hydration:** Some amino acids are moisturizing because they capsule moisture into the hair and create a barrier over the surface of the hair to prevent moisture loss.
- **4. Pump up the volume:** The Amino acids in Reborn Hair Repair System is working to add body and volume. Components like small-chain plant proteins or cellulose adds volume and body to the hair.
- **5. Bring shine:** Recent studies has established that Silk Proteins in hair care adds the shine that your hair deserves.

The Science Behind Sericin



What does the science have to say? Taking a look at some studies and scientific reviews on Sericin can help you see how effective it truly is and what kinds of benefits it offers.

Studies and reviews on Sericin have focused on its use in different industries, including cosmetics, health, and the food industry. The following round-up of findings can give you a better idea of how well Sericin performs when it's used in the cosmetics industry.

A 2013 study published in Advanced Materials Research showed that Sericin can be used as an effective hair care product ingredient. This silk protein was found to provide outstanding hair care and repair damaged hair. Based on this study's findings, Sericin can offer a great way to fix hair damage or keep your hair looking healthy. Tired of dry or dull hair? Products with Sericin might be just what you need to get it looking its best again.

Helping your hair with Amino Acids

Stronger strands: Amino acids can help to add strength to the hair shaft to allow the hair to hold on to more moisture,” ReBorn's chemists say. The most well-known components for providing strength for the hair are Cysteine and Methionine.

Hair Type Considerations: According to ReBorn's laboratory, the majority of hair types can get a boost from amino acids—particularly hair that is more porous, such as color-treated hair. Those with naturally curly or frizzy hair, or hair that tends to break easily, will also benefit.

Effective for Hair: The effectiveness of an amino acid on its own isn't going to completely transform your hair; it's also going to depend on the overall ingredient compilation of the formula. For example, if you have coily hair that's dry, fragile, and porous, according to ReBorn's chemists a product with amino acids can be highly beneficial, but it's also vital to include oils such as olive, castor, or hyaluronic acid oil to condition the hair.

Know more about Our Products



HAIR REPAIR SYSTEM

AMINO SILK PROFESSIONAL REPAIR TREATMENT



EN: Sericin Hair Complex presents an innovative leave-on treatment or finalizing of hairstyles which act decreasing the volume and the frizz of the hair. Sericin hair complex acts filling up the damaged hair porosity, promoting intense shine and fiber repair. These properties aid perfect hairstyling, resulting in volume decrease with an anti-frizz action, non-chemical, associated to the color intensification and maintenance (after hair dyeing and successive washes), conditioning, and recovering the fiber, which leads to a longer maintenance of a straight hairstyle, without volume.

How to use: Wash your hair with a unique shampoo from the Sericin Complex series and then rinse with the conditioner from the same series. Dry with a towel. Spray enough amount of the sericin complex on hair. Apply to the hair, to distribute evenly, from the root to the end, especially at the bottom (edges), massage the hair and let it stay for 5 to 10 minutes, then do a conventional brushing technique, for a straight styling brush with a high-temperature dryer, keeping the dryer as straight as possible in relation to the hair. After full drying, you can use a ceramic straightener to fix the material on the hair.

Warning: Do not use the product if sensitive to any of the containing ingredients. Do not swallow. Eye contact should be avoided and in case of contact rinse thoroughly with lukewarm water. Keep away from children. Store in a cool place.

Ingredients : Water, Polyquaternium-7, Sericin, Propylene Glycol, Glycerin, Behentrimonium Chloride, Polyquaternium-37, Dicaprylate/Dicaprate, Trideceth-6, Cocos Nucifera (Coconut) Oil, Amodimethicone, cetrimonium chloride, trideceth-12, Cetrimonium Chloride, Fragrance, Lactic Acid, Arginine, Glycolic Acid, Imidazolidinyl Urea, Guar Hydroxypropyltrimonium Chloride, Acrylamidopropyltrimonium Chloride/Acrylamide Copolymer, Hexyl Cinnamal, Amyl Cinnamal, Hexyl Salicylate, Citronellol, Benzyl Salicylate



HAIR REPAIR SYSTEM

AMINO SILK PRE-TREATMENT SHAMPOO

Re-Born Hair Solutions presents A unique shampoo for preparing hair for sericin treatment, this shampoo effectively removes oils and fats, and residue from various treatment products that have been glued to the hair, these substances make it difficult to perform an effective sericin treatment and limit achieving desired results. The shampoo was developed with a very suitable pH level and contains substances that can provide excellent hair nourishment during the sericin treatment and thus help prevent dryness and hair breakage ends

How to use: First rinse the hair with water, then take an appropriate amount of shampoo developed for sericin complex treatment and wash the hair well twice, the hair should be dried before applying the sericin complex treatment.

Warning: Do not use product if sensitive to any of the containing ingredients. Do not swallow. Eye contact should be avoided and in case of contact rinse thoroughly with lukewarm water. Keep away from children. Store in a cool place.

Ingredients: Water, Sodium Lauretha Cocamidopropyl Betaine, Glycerin, Glycol Stearate, Cetyl Alcohol, Polyquaternium - 7, Fragrance, Acacia Senegal Gum, Ethylhexylglycerin, Phenoxyethanol, Dimethicone, Dulcis (Sweet Almond) Oil, Guar Hydroxypropyltrimonium Chloride, Xanthan Gum. Arginine, Prunus Amygdalus



HAIR REPAIR SYSTEM AMINO SILK REPAIR SHAMPOO

Re-Born Hair Solutions presents an innovative development hair restoration shampoo designed to restore highly damaged hair. The shampoo contains unique ingredients that work synergies to increase the moisture and shine of the hair. The combination of amino acids such as Arginine and Betaine and Pro Vitamin B5 together with a special sugar blend and plant esters increases considerably humidity and shine. The shampoo is intended as a continuation of the home treatment in the sericin series. The shampoo is salt-free and can also be suitable for straightened hair.

How to use: Apply to wet hair, massage and lather it well. Rinse thoroughly with water.

Warning: Do not use product if sensitive to any of the containing ingredients. Do not swallow. Eye contact should be avoided and in case of contact rinse thoroughly with luke warm water. Keep away from children. Store in a cool place.

Ingredients : Water , Cocamidopropyl Betaine , Cocamide DEA , Glycerin , Betaine , Isopentyldiol , Polyquaternium 7 , Fragrance , Lactic Acid , Xylitylglucoside , Anhydroxylitol , Xylitol , Panthenol , Bis - Ethyl (isostearylimidazoline) Isostearamide , Arginine , Castor Oil Propanediol Esters , Hydrolyzed Keratin , Polyquaternium 10 , Guar Hydroxypropyltrimonium Chloride , Acrylamidopropyltrimonium Chloride / Acrylamide Copolymer , Methylparaben , Imidazolidinyl Urea , CI 77491 , CI 77891 , Mica , PEG 12 Dimethicone .

HAIR REPAIR SYSTEM AMINO SILK REPAIR MASK

Re-Born Hair Solutions presents a hair mask that combines the Sericin Complex that works to reduce the volume and frizz of the hair. Combining the Sericin Complex inside the mask helps fill the pores of the damaged hair and promotes an intense shine and fiber repair. These properties help with a perfect hairstyle, resulting in a decrease in volume with anti-frizz, non-chemical action, associated with increased color and maintenance (after dyeing the hair and continuous washing), conditioning, and restoring the fibers, leading to longer maintenance of a straight hairstyle, without volume.

How To use: Wash hair with Sericin Repairing Shampoo from Sericin Complex line and then apply to the hair, massage the hair and let it sit for 5 to 7 minutes, and rinse with water.

Warning: Do not use product if sensitive to any of the containing ingredients. Do not swallow. Eye contact should be avoided and in case of contact rinse thoroughly with luke warm water. Keep away from children. Store in a cool place.

Ingredients: Water , Stearyl Alcohol, Quaternium - 87 , Cetearyl Alcohol, Isopropyl Myristate , Glycerin , Cetyl Esters , Polyquaternium - 7 , Sericin, Guar Hydroxypropyltrimonium Chloride , Propylene Glycol, Behentrimonium Chloride , Dicaprylate / Dicaprate , Trideceth - 6 , Cocos Nucifera (Coconut) Oil , Cinnamal, Hexyl Cinnamal , Amyl Cinnamal , Hexyl Salicylate , Citronellol , Benzyl Salicylate , Betaine , Amodimethicone , Dimethicone , Simmondsia Chinensis (Jojoba) Seed Oil , Fragrance , Stearamidopropyl Dimethylamine , Cetrimonium Chloride , Linum Usitatissimum (Linseed) Seed Extract , Fibroin , Hydroxypropyl Starch Phosphate , Methylparaben, Ethylparaben , Propylparaben , Phenoxyethanol , Lactic Acid , Bis - Ethyl (isostearylimidazoline) Isostearamide , Orbignya Speciosa Kernel Oil, Astrocaryum Murumuru Fruit Extract , Tocopheryl Acetate, Acrylamidopropyltrimonium Chloride / Acrylamide Copolymer, Polyquaternium - 37 , Polyquaternium - 67 .



HAIR REPAIR SYSTEM AMINO SILK LIVE IN



Re-Born Hair Solutions presents an innovative leave-on treatment or finalizing of hairstyles that act to decrease the volume and the frizz of the hair. Sericin hair complex acts by filling up the damaged hair porosity, promoting intense shine and fiber repair. These properties aid perfect hairstyling, resulting in volume decrease with an anti-frizz action, non-chemical, associated to color intensification and maintenance (after hair dyeing and successive washes), conditioning, and recovering the fiber, which leads to longer maintenance of a straight hairstyle, without volume

How to use: Wash your hair with a unique Sericine Complex shampoo. Then dry with a towel. On the hair that is still wet apply the sericin complex, for even distribution, from the root to the end, especially at the bottom (edges), massage the hair for 5 minutes, and then do a conventional brushing technique and dry by Hairdryer.

Warning: Do not use product if sensitive to any of the containing ingredients. Do not swallow. Eye contact should be avoided and in case of contact rinse thoroughly with lukewarm water. Keep away from children. Store in a cool place.

Ingredients : Water , Stearyl Alcohol , Polyquaternium - 7 Sericin , Guar Hydroxypropyltrimonium Chloride , Propylene Glycol , Glycerin , Behentri- monium Chloride , Lactic Acid Polyquaternium - 37 , Propylene Glycol Dicaprylate / Dicaprate , Trideceth - 6 , Cocos Nucifera (Coconut) Oil Cinnamal , Hexyl Cinnamal , Amyl Cinnamal , Hexyl Salicylate Citronellol , Benzyl Salicylate , Linum Usitatissimum (Linseed Seed Extract , Fibroin , Hydroxypropyl Starch Phosphate, Quaternium - 87 Cetearyl Alcohol , Isopentyldiol , Betafaine , Hydrolyzed Vegetable Protein PG - Propyl Silanetriol , Propylparaben Chloride , Methylparaben , Ethylparaben , Propylparaben Phenoxyethanol , Pseudozyma Epicola , Argania Spinosa Kernel Oil , Camellia Japonica Seed Oil , Camellia Sinensis Seed Oil , Sun ow- er Seed Oil , Sweet Almond Oil Ferment Extract Filtrate , Xylitylglucoside , Anhydroxylitol Xylitol , Simmondsia Chinensis (Jojoba) Seed Oil , Linum Usitatissimum (Linseed) Seed Extract , Salvia Hispanica Seed Extract , Trehalose , Caprylyl / Capryl Glucoside , Ethyl Linoleate , Ethyl Oleate , Sorbitan Oleate , Sodium Phosphate Orbignya Speciosa Kernel Oil , Astrocaryum Murumuru Fruit Extract , Plukenetia Volubilis Seed Oil , Tocopherol , Bis - Ethyl (isostearylimidazoline) Isostearamide , Panthenol Chloride / Acrylamide Copolymer , Polyquaternium - 67 . Acrylamidopropyl- trimonium

Re-Born
PROFESSIONAL HAIR PRODUCTS



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